

Judging Items		Suggested Point Values				1	2	3	4	5	6	7	8	9	10
		Excellent	Very	Good	Fair										
<b>Content</b> e.g. relevance of information, appropriate length and level of detail	Content	20	15-19	12-14	0-12										
		20	15-19	12-14	0-12										
<b>Organization</b> e.g. structure of presentation, use of all team members, timing	Content	20	15-19	12-14	0-12										
<b>Communication</b> e.g. appropriately pitched to audience, proper use of jargon, for all team members	Delivery	15	11.5 – 14	9 – 11.5	0 – 9										
		10	7.5 – 9	6 – 7.5	0 - 6										
<b>Physical Behaviour</b> e.g. good eye contact and appropriate physical gestures vs. unnecessary and nervous movements	Delivery	15	11.5 – 14	9 – 11.5	0 – 9										
		15	11.5 – 14	9 – 11.5	0 – 9										
<b>Visuals</b> e.g. legible, simple, clear and appropriate for topic and for audience, good graphics	Material	15	11.5 – 14	9 – 11.5	0 – 9										
		20	15-19	12-14	0-12										
<b>Responses to the questions</b> e.g. on the point, not defensive, within time limit, consultative to team, nominated spokesperson or responses shared among team	Articulate	20	15-19	12-14	0-12										
		20	15-19	12-14	0-12										
<b>TOTAL SCORE (100 Points Possible)</b>															

### Judging Criteria

Overall Rating	Evidence as noted by Judge	Overall Rating	Evidence as noted by Judge
<b>Excellent</b>	Exceptional, exceptionally high level of understanding, can see opportunities and relate theory and research to commercial environment	<b>Good</b>	Meets requirements/Development needed. Has ability to develop ideas with prompting. Has grasped the basic concepts.
<b>Very Good</b>	Exceeds Requirements, understands all areas of the topic, can relate theory and research to commercial environment	<b>Fair</b>	Below Requirements. Struggled with both the ideas and exercises. Appears uninterested in assignment material.

### Tiebreaking Judge's Official Ballot

#### Name of University Team

First Place: \_\_\_\_\_  
 Second Place: \_\_\_\_\_  
 Third Place: \_\_\_\_\_  
 Fourth Place: \_\_\_\_\_  
 Fifth Place: \_\_\_\_\_

\_\_\_\_\_  
 (Signature of Judge)

\_\_\_\_\_  
 (Judge's Name; Please Print)

\_\_\_\_\_  
 (Date)

### Judge's Code of Ethics

Judges will consciously avoid bias of any kind in placing all contestants.  
 They will not consider any team's university affiliation.  
 They will demonstrate the utmost objectivity.